

**NY SEO Expert**

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# CASE STUDIES

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## CASE STUDY:

Asia Coal Catalyst Company

<http://www.coalcatalyst.com>

### Summary:

Asia Coal Catalyst Company (ACCC) sells CC-88. The purpose of CC-88 is to burn coal more efficiently, thereby lowering the cost of energy. A side benefit of CC-88 is that it burns coal cleaner, thereby reducing pollution emissions.

The company had three goals: generate more leads, increase sales, and create awareness of the brand.

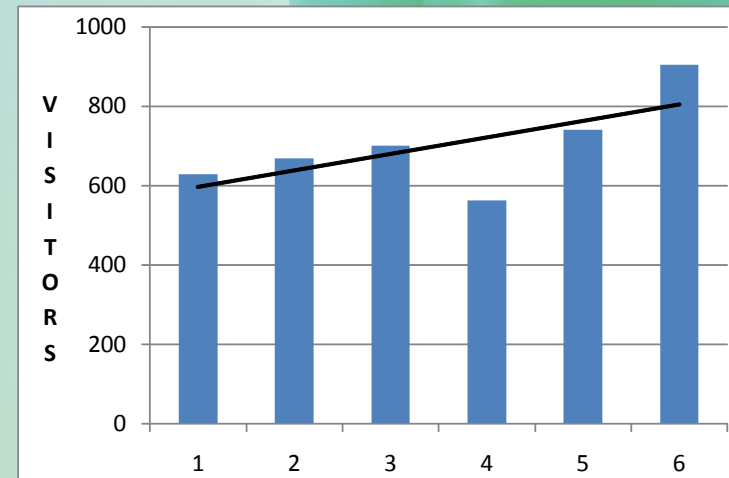
### Customer Testimonial:

“SEO Expert Glenn Harris worked miracles. Our site got to the #1 position for Coal Catalyst in a matter of weeks. Our company sits on the first pages of all relevant key words we requested.”

*Peter V. Smith, President - Asia Coal Catalyst Company*

### SEO Keywords

coal catalyst  
coal combustion catalyst  
clean coal combustion  
benefit of coal catalyst  
asia coal catalyst company  
coal prices increase  
clean coal chemical technology  
CC-88 boilers  
coal catalyst minimizes pollution  
coal catalyst distributors



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## CASE STUDY:

Independent Machine Company

<http://www.independentusa.com>

### Summary:

Independent Machine Company (IMC) manufactures and distributes industrial machinery. Some of the equipment IMC sells include: traverse winders, unwinders, slitters and their proprietary spool-mate and smartwinder.

The company had four goals: generate more leads, increase sales, increase their visibility vis-a-vis their competition, get the phrase "Independent USA" unblocked by Chinese internet censors.

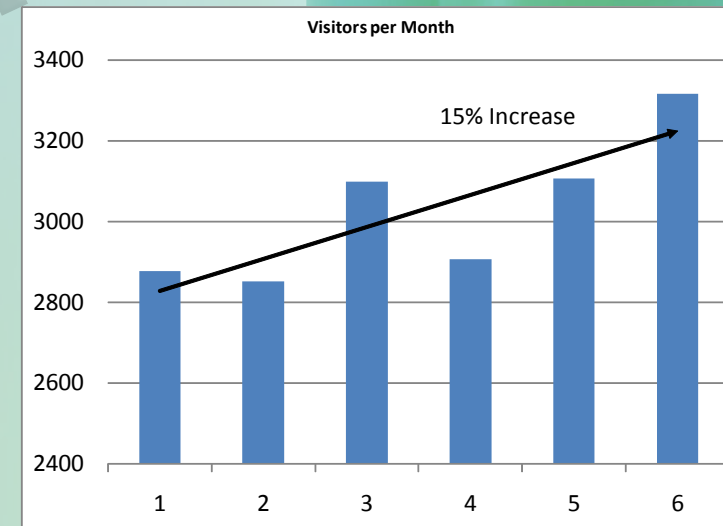
### Customer Testimonial:

"NY SEO helped us increase web traffic for targeted key words. We are very pleased with the results"

*Robin Ulanski*  
Director of Marketing

### SEO Keywords

independent usa  
traverse winder  
traverse winding  
converting and web processing  
spool mate driven spool  
smartwinder  
interchangeable slitting assemblies  
driven spool unwind  
unwinds and rewinds  
contract converting  
strip lamination system  
multilayer medical laminates



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## CASE STUDY:

Color Safe IV Lines

<http://www.colorsafeivlines.com>

### Summary:

Color Safe IV Lines sells color tinted intravenous lines. The premise of color safe IV lines is that intravenous medication errors cause thousands of unnecessary deaths every year and could be prevented using a color coded delivery system.

The company had three goals: generate leads, increase sales, and increase brand awareness.

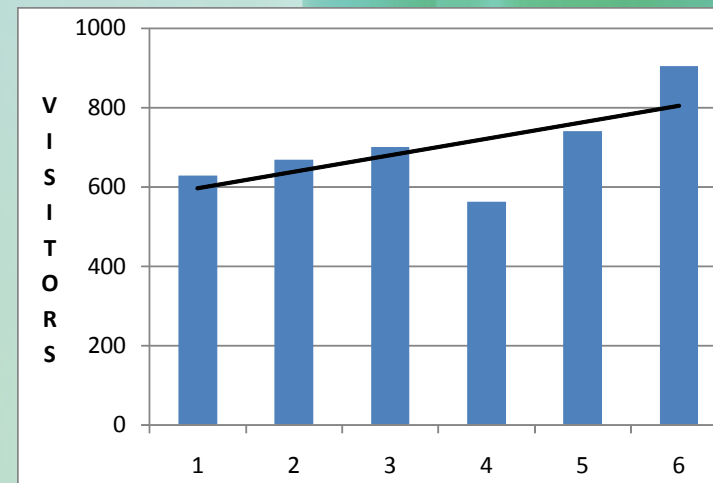
### Customer Testimonial:

“SEO Expert got us to the first page on Google inside of a few months. The owners are dedicated to customer satisfaction.”

*Evan W. Lipstein, Marketing Manager*

### SEO Keywords

color safe iv lines  
reduce iv errors  
improve intravenous safety  
iv therapy safety  
iv safety problem  
medication error rate statistics  
combat IV tubing errors  
safety line system



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## CASE STUDY:

Global Security Group

<http://www.globalsecuritygroup.com>

### Summary:

Global Security Group provides Private Detectives, Investigators, Corporate Security, Executive Protection, Security Guards and other security related personnel and services.

The company had three goals: generate leads, increase sales, and increase visibility vis-a-vis their competitors.

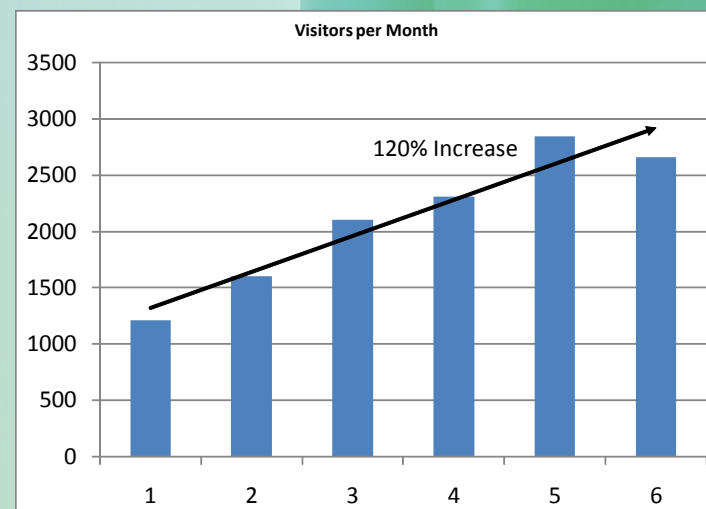
### Customer Testimonial:

“NY SEO got us to page one for several difficult keywords. I recommend them.”

*David Katz*  
CEO

### SEO Keywords

global security  
private detective nyc  
investigation nyc  
executive travel safety  
judgment shooting  
corporate security nyc  
emergency action plan nyc  
emergency action plan class  
executive armored car  
vip armored car  
virtual trainer xvt



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## CASE STUDY:

The Law Offices Of Michael S. Discioarro, LLC.

<http://www.dwibronx.com> (+10 others)

### Summary:

Michael S Discioarro is a New York State lawyer specializing in DWI and DUI defense, domestic violence, and criminal defense cases.

Michael's company had three goals: generate leads, increase sales, and increase visibility vis-a-vis their competitors.

### Customer Testimonial:

"I had three SEO companies call me today. These people are idiots. They found me because I have an SEO God."

*Michael S. Discioarro*

### SEO Keywords

bronx dwi

dwi bronx

bronx dwi lawyer

bronx dui dwi attorney

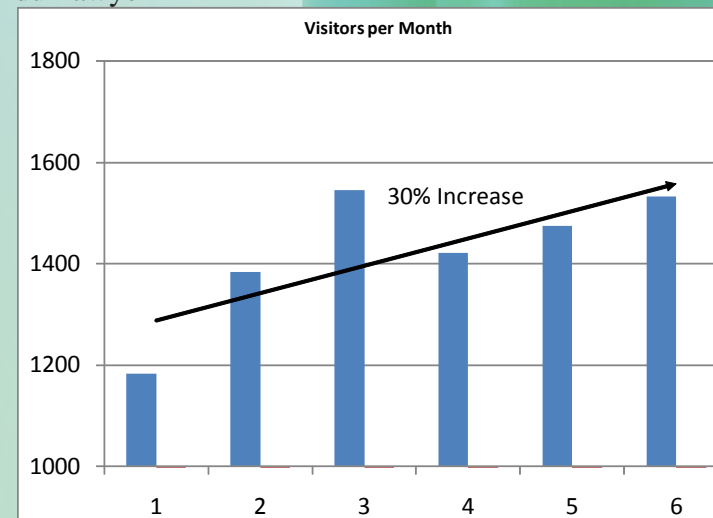
bronx dwi dui defense lawyer

bronx breathalyzer test

how to survive a dui stop

what is dui nyc

how much will it cost to hire a dui lawyer



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## CASE STUDY:

NYC Dreamweaver

<http://www.nycdreamweaver.com>

### Summary:

NYC Dreamweaver is an Adobe Dreamweaver training provider. The class requires students to build and maintain their own websites.

The company goals were to dominate all search engines, increase leads, and increase sales.

### Customer Testimonial:

“The results speak for themselves.”

*Glenn Harris - Owner*

### SEO Keywords

dreamweaver class nyc

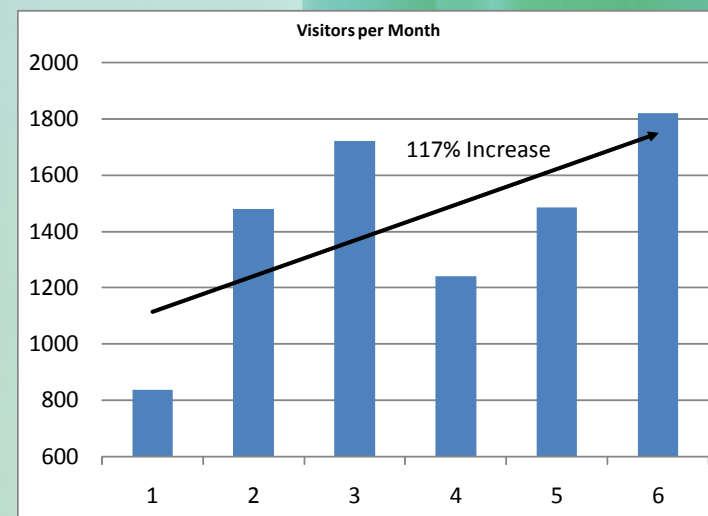
dreamweaver class schedule nyc

dreamweaver class nyc

intro to dreamweaver nyc

learn dreamweaver nyc

dreamweaver training nyc



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CASE STUDY:

Excel Class

<http://www.learnexcelclass.com>

## Summary:

Learn Excel class offers Microsoft Excel training from beginner to advanced individuals, groups and companies.

The company goal is to dominate all search engines, increase leads, and increase sales.

## Customer Testimonial:

“By dominating search engine results pages, I generate an extra \$5,000 a month in revenue.”

*Glenn Harris - Owner*

## SEO Keywords

learn excel in nyc

al excel class

excel vba class

excel vba nyc

excel class training

